

Press Release for SD IT support trade show.

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“Effectively Managing People is the key to leveraging value from IT”

The recent downturn has brought into sharp focus the need to manage IT costs whilst continuously improving the quality of service and customer experience.

As a Management Consultancy, we strongly believe that the best way to Manage IT Production is through better Metrics; the right Operational tools; effective Processes and applying appropriate Standards .

We also recognised that to achieve this, you need motivated Individuals functioning as a powerful team.

Therefore we have added to our range of skills, Consultancy expertise in the Birkman Method® and Executive Coaching, designed for developing Individuals and Teams,

We are delighted to present at this years show the seminar “Managing the Key IT Production Resource - People” which brings a remarkable insight into motivating the Individual and the Team.

“The effectiveness of IT is not in Technology alone, but Technology applied effectively by People”